



.ORG

Moving Forward

Brian Cute
2011

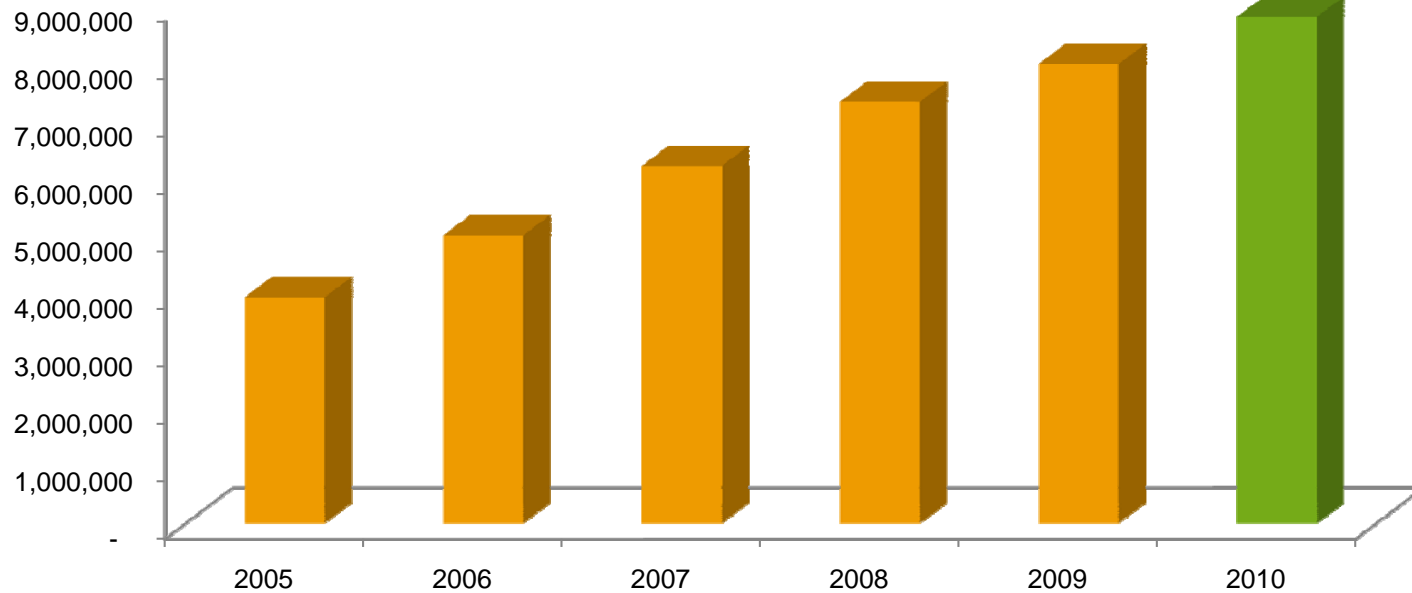
Positioning



.ORG is the domain of choice for over 9 million companies, organizations and individuals – all of whom share the belief of channeling passion toward a shared purpose.

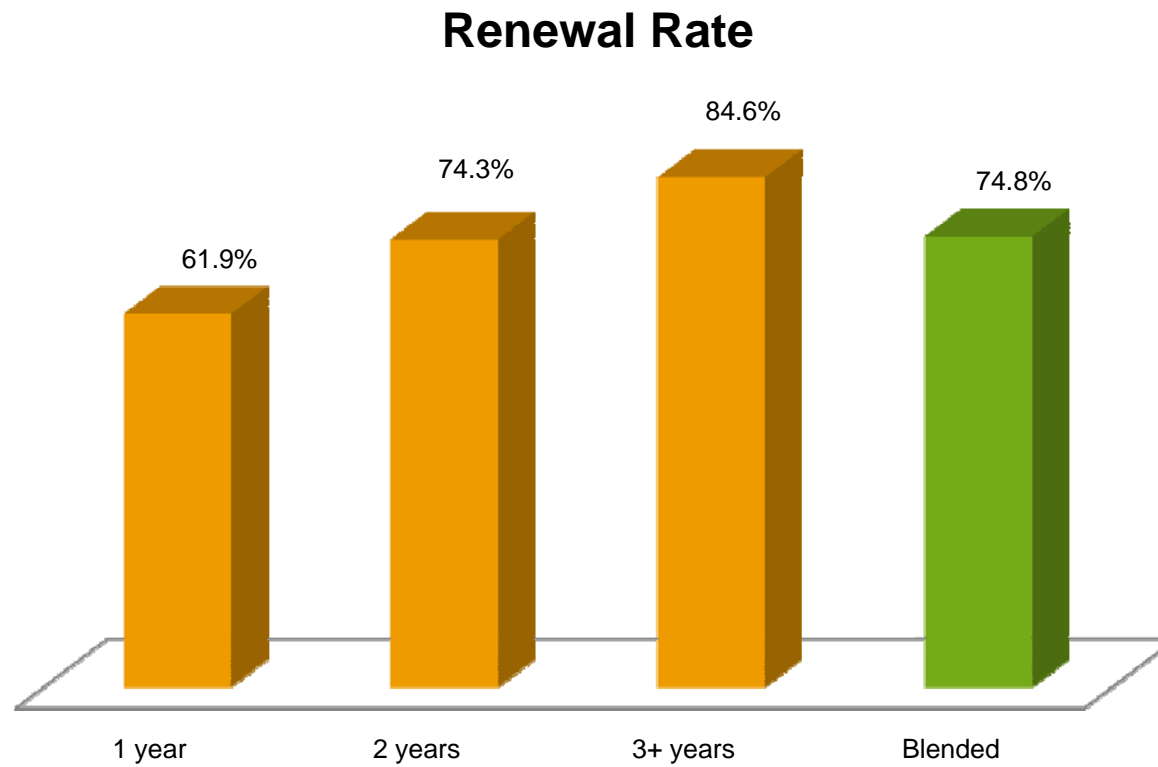
Growth Trend

Domain Under Management (2005-2010)



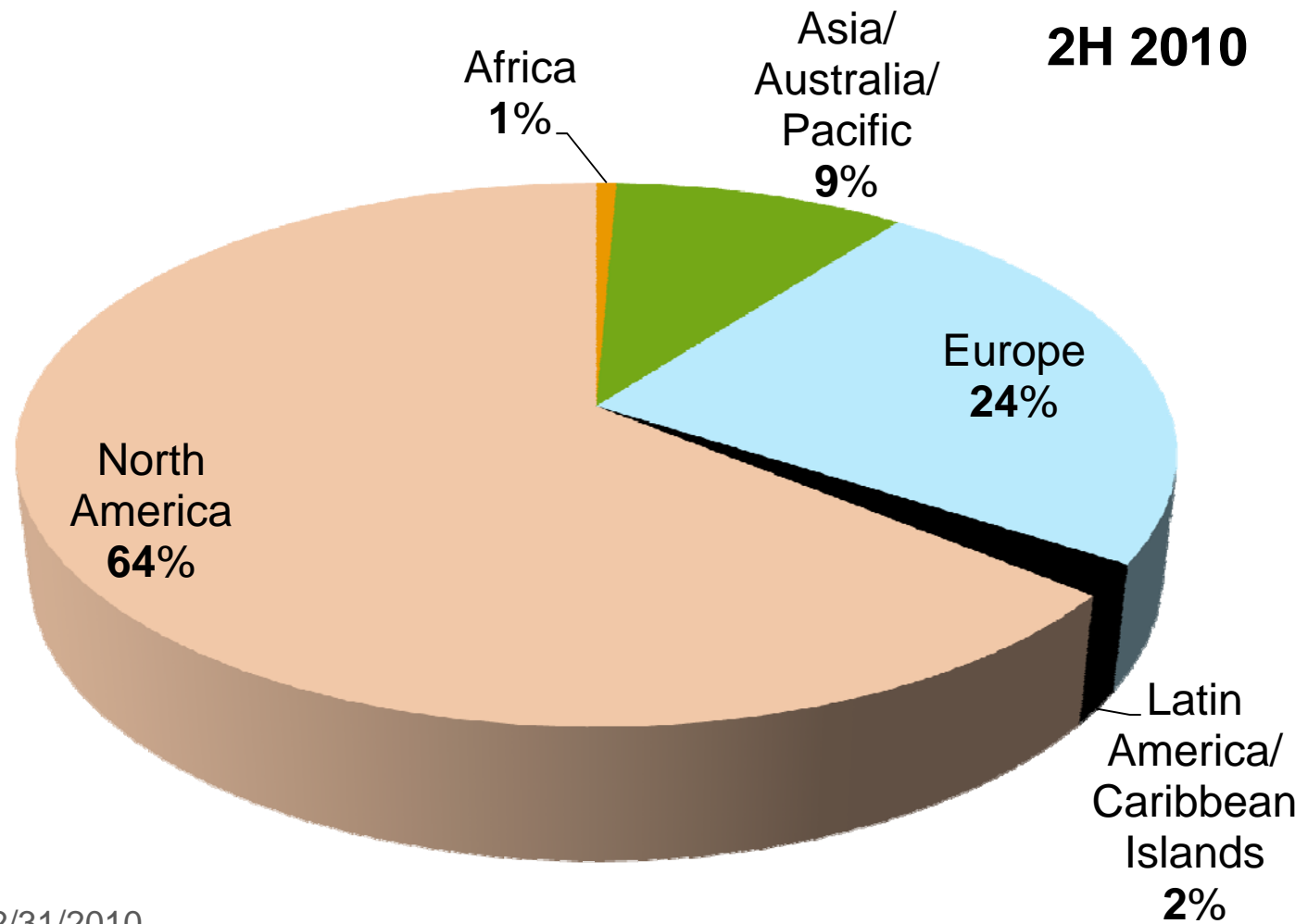
As of 12/31/2010

Renewal Rates



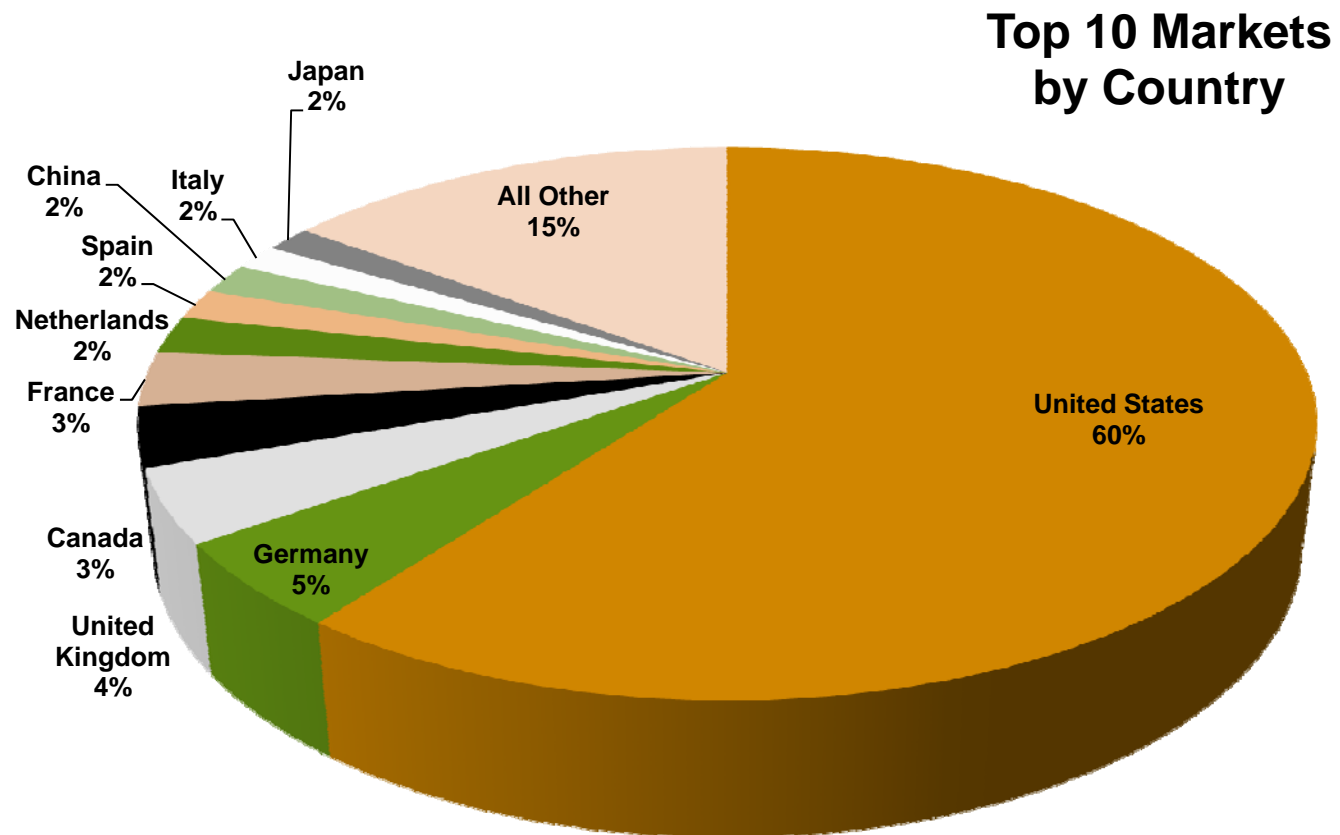
As of 12/31/2010

Registrations by ICANN Regions



As of 12/31/2010

Top 10 Markets by Country



As of 12/31/2010

3 Things We Value Highly for .ORG



1. A trusted domain extension on the Internet.
2. Online communities (a place where people come together online).
3. A web address to advance a cause (corporate social responsibility), to educate, and to communicate in times of crisis.

Who Registers a .ORG?

- Non-profit organizations, (e.g.):
 - a) Associations
 - b) Charities
 - c) Clubs and Groups
 - d) Environmental
 - e) Religious
- Wikis and Open Source software
- Arts and Culture
- Sports and Teams
- Healthcare





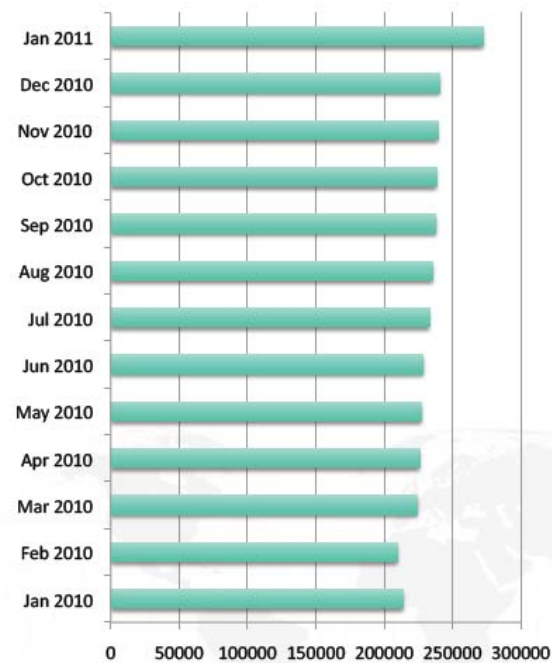
Operational

Behind the scenes

IPv4 DNS Queries Per Day

~2,310,000,000

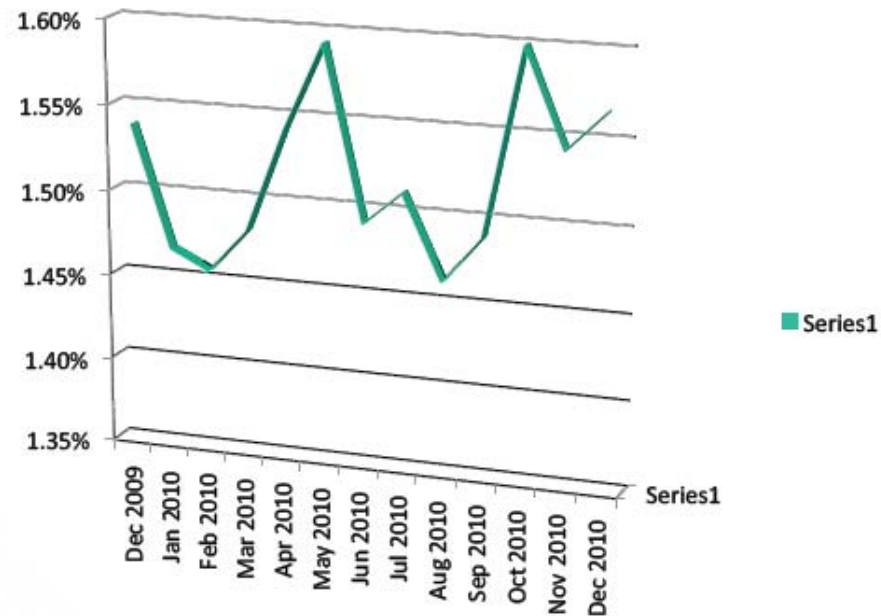
IPv4 Queries per Day



IPv6 DNS Queries Per Day

~34,650,000

IPv6 Queries per Day



ICANN Accredited Registrars

381
Total

34
*With
DNSSEC*

Company	Country	Website	IDN	DNSSEC
Yesnic Co., Ltd.	Korea	www.Yesnic.com	No	Yes
Wild West Domains, Inc.	United States	www.wildwestdomains.com	No	Yes
Spot Domain LLC dba Domainsite.com	United States	www.domainsite.com	No	Yes
PSI-USA, Inc. dba Domain Robot	United States	www.psi-usa.info	Yes	Yes
101domain, Inc.	United States	www.101domain.com	Yes	Yes
Name.net LLC	United States	www.name.net	No	Yes
Name.com LLC	United States	www.name.com	No	Yes
1API GmbH	Germany	www.1api.net	Yes	Yes
MarkMonitor Inc.	United States	www.markmonitor.com	No	Yes
2030138 Ontario Inc. dba NamesBeyond.com and dba GoodLuckDomain.com	United States	www.namesbeyond.com	No	Yes
Key-Systems GmbH	Germany	www.domaindiscount24.com	Yes	Yes
AB NamelSP	Sweden	www.nameisp.com	Yes	Yes
GoDaddy.com, Inc.	United States	www.godaddy.com	No	Yes
Go Montenegro Domains, Inc.	United States	www.gomontenegrodomains.com	No	Yes
Go France Domains, Inc.	United States	www.gofrancedomains.com	No	Yes
Go China Domains, Inc.	United States	www.gochinadomains.com	No	Yes
Go Canada Domains, Inc.	United States	www.gocanadadomains.com	No	Yes
Go Australia Domains, Inc.	United States	www.goaustraliadomains.com	No	Yes

Notable sites signed with DNSSEC

~1,017

Domains Signed



Thank you!