

## enREDo- International Design Network

The consolidation of an International Design Network, enREDo, aims to link knowledge and comprehension through work online, in order to promote design, heritage, multi-media, and its professionals. The fundamental principle of enREDo is to strengthen the international multi-cultural meetings, where its initiatives can be learned about, resources exchanged, and experiences shared with the aim of learning from others. This network will serve to promote those projects that require social professional, and intellectual circles of high motivation that are looking for an international meeting point. All those that participate in enREDo offer different competencies, mediums, communication, experiences, resources, events, etc., receive the name “enREDers”, and benefit from the large array of resources that are shared commonly among the members.



The project enREDo surges as an alternative to the difficult prospect of human migration, the communities from abroad, hybrid cultures, multiple influences, new links that are created and those that are preserved from one extreme point of the planet to another.

### enREDo- International Design Network: Objectives

Consolidation of strategies to support and assimilate the changes taking place at a global level in Design, heritage and multimedia: involving ecological, economic, political, and social factors, among others.

- Covering the current situation and state of design, beyond the territorial and linguistic borders. Reporting on the experiences developed in other countries at the level of Design, heritage and multimedia promotion, including the successful as well as the unsuccessful cases. The problematic issues dealt with, and how they have been handled according to each territory.
- Strengthening the international and multicultural meetings.
- Driving forward projects that require social, professional and intellectual circles of high motivation that seek to have an international meeting.
- Program conferences, seminars, courses, and meetings for the members and for other institutions or interested individuals.
- Develop research.
- Provide consultation for the public and private entities in aspects related to the formulation of policies and plans for Design, Heritage, Multimedia, as well as activities and programs leading to the improvement of the quality of design, cultural heritage and multimedia in the country.

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- Diffuse information about the activities of enREDo and about its research and experiences.
- Produce publications and programs on radio or television, and diverse mediums for informing professionals, students and the society in general about the diverse issues in the field of design, heritage, and multimedia, or participating in them.
- Participating in expositions and fairs.

### enREDo- International Design Network activities and accomplishments

Trainings: [http://www.enredo.org/article.php3?id\\_article=181](http://www.enredo.org/article.php3?id_article=181)

- Awareness creating campaigns on ITC's
- Events (e.g. Bibliotic, see <http://www.bibliotic.info>)

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- ICT socialization campaigns
- Events such as Bibliotic see <http://www.bibliotic.info>

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<http://www.enredo.org>