



# geoTLD.group Meeting

---

Hosted by ICANN - Barcelona, 21 October 2018

# Agenda 21 Sep 2018

## **1. Housekeeping and internal topics**

- Membership status
- Financials and invoices
- Objectives re-visited

## **2. GDPR update and survey**

- geoTLD GDPR survey results and communication to ICANN
- CENTR GDPR Study
- ICANN compliance update and EPDP developments

## **3. Marketing & Communication**

- Presentation of a new investment platform using .RUHR domain name

## **4. Interesting new topics**

- ID4me (presented by Katja Speck, Denic)
- The nTLD Pre-Round Model (presented by Tony Kirsch, Neustar)

## **4. ICANN related work**

- Policy update, input to various topics

## **5. Any other business (AOB)**

# 1. Housekeeping

- Membership status
- Financials and invoices
- Projects and spendings 2018

# Projects and spendings 2018

- 3,000 square copies in conference bag
- 300 round for members



GDPR update and survey

## 2. GDPR Update

- geoTLD GDPR survey results and communication to ICANN
- GDPR display and data access models explained
- ICANN compliance update
- EPDP developments (in agenda point 5)

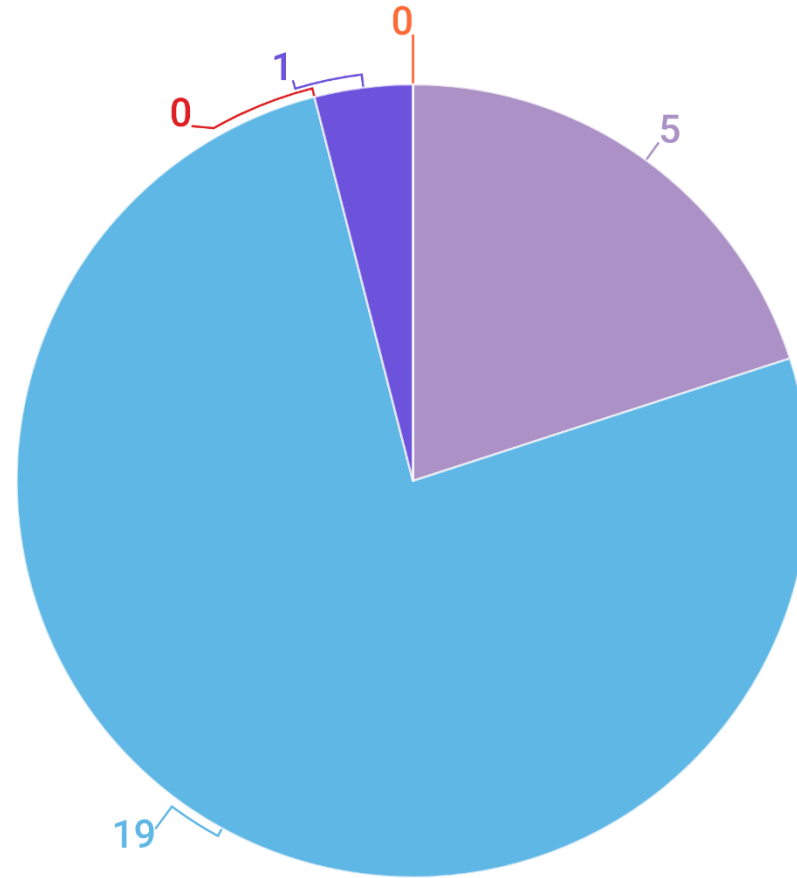
# geoTLD GDPR Survey – 39 Participants

.africa .alsace .amsterdam .bayern .berlin .brussels .budapest .cat  
.cologne .corsica .cymru .eus .frl .hamburg .ist .istanbul .koeln .london  
.melbourne .mockba .moscow .nagoya .nrw .nyc .osaka .paris .quebec  
.rio .ruhr .saarland .scot .swiss .sydney .tirol .tokyo .vlaanderen .wales  
.wien .yokohama

Red = EU based Registries (25)

Results collected from 20.08.-03.09.2018

# How does your WHOIS look like today?



- Open
- No data is shown for Owner/Admin/Tech (closed)
- Redacted data is shown for Owner/Admin/Tech (ICANN Temporary Specification)
- Unchanged in comparison to before 25 May 2018
- Whois is closed off



# Are changes to your the WHOIS planned any time



1

**Yes**



13

**No**



11

**Changes are implemented and no further changes are planned**

**If your WHOIS shows no or redacted data, which mechanism did you implement to allow for access of legitimate interests?**

**20**

Case by case requests only

**5**

Mechanism for data access is in place

**2**

Other mechanism/measures

**1**

No mechanism in place

**0**

General access is allowed

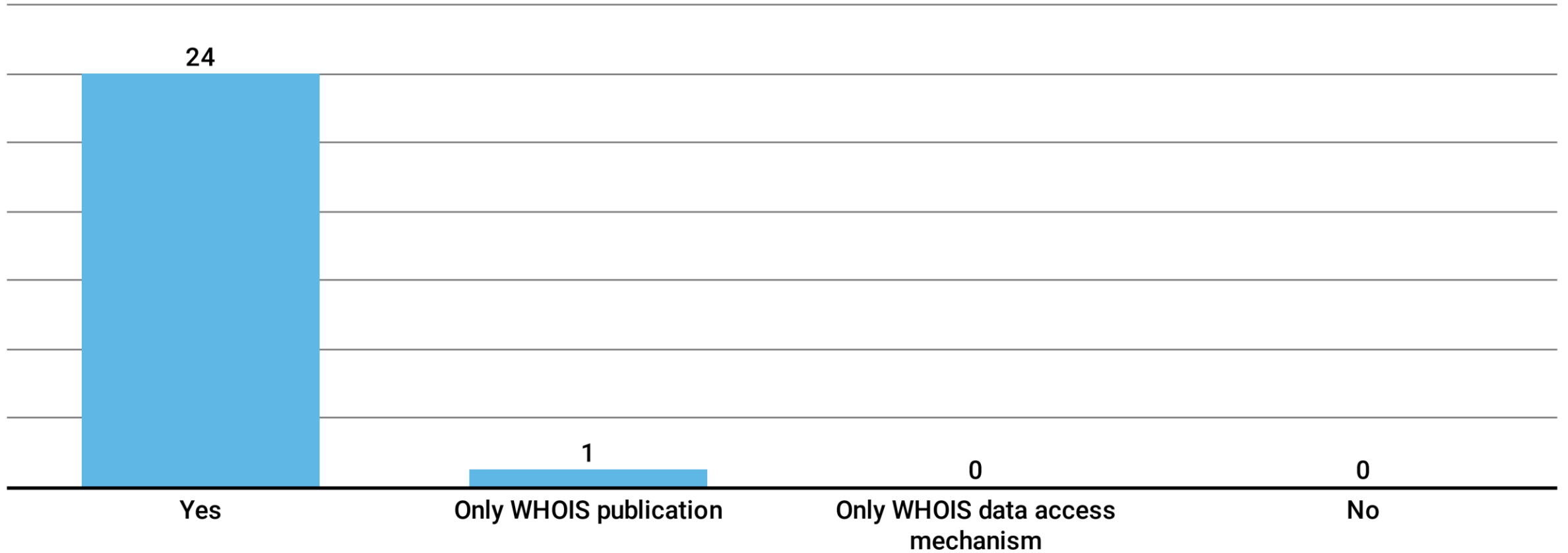
**1**

Tiered access established

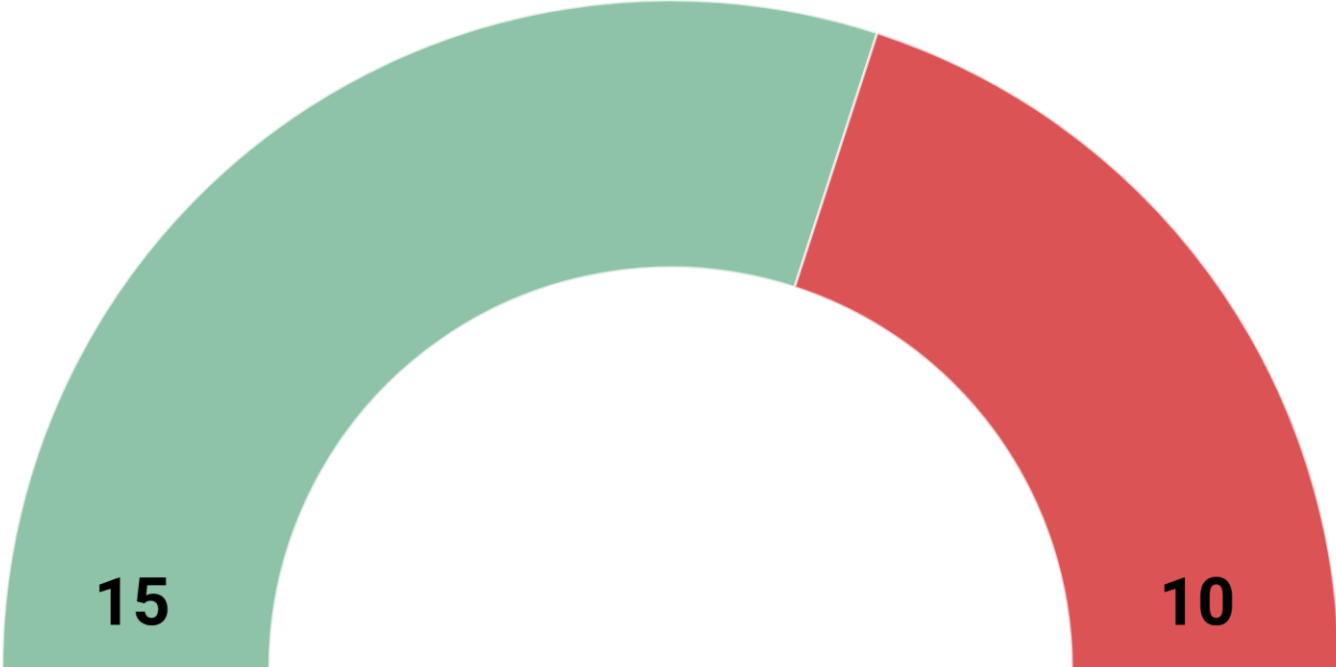
**0**

Automated access enabled

# In your opinion, is your WHOIS publication and your WHOIS data access mechanism in-line with national legislation?

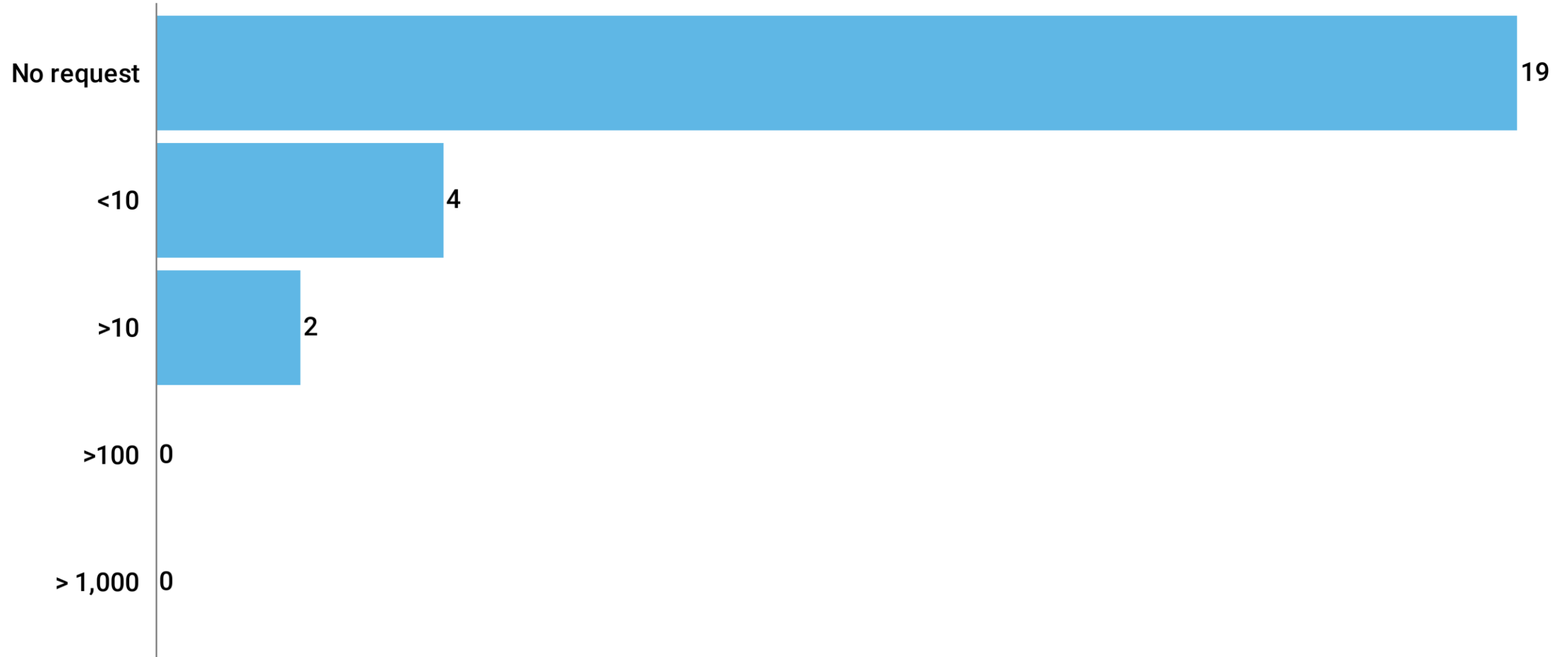


# Did you consult with your local ccTLD to harmonise WHOIS publication and access?



- Yes
- No

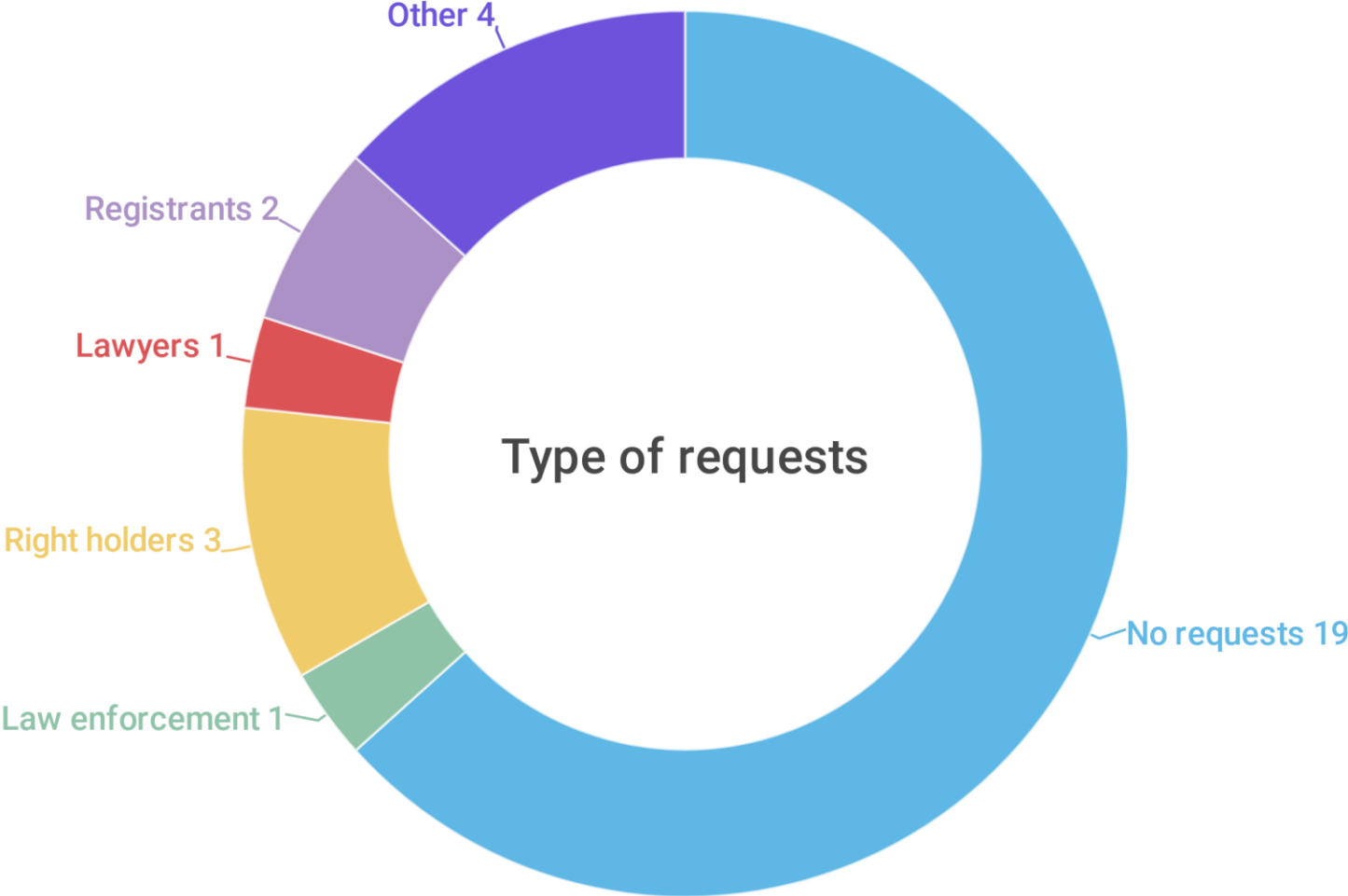
# How many WHOIS data access requests did your Registry get since 25 May 2018?



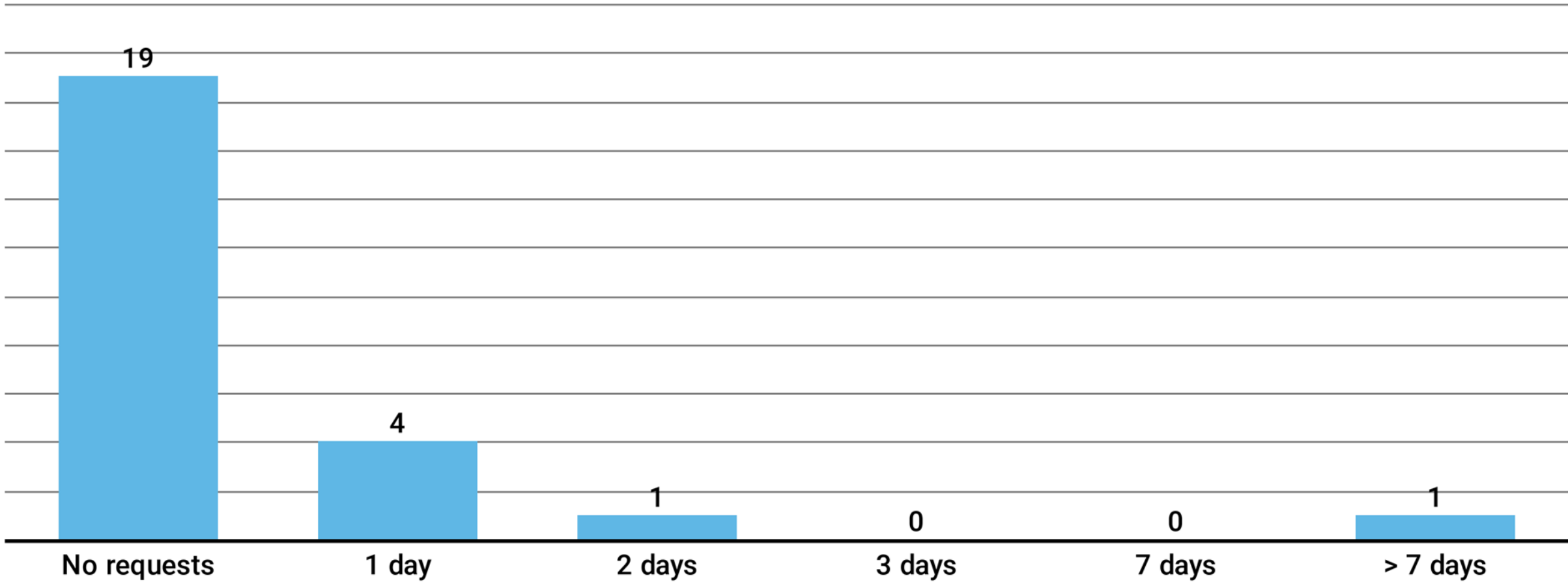
# How many WHOIS data access requests there of were legitimate?



# Type of requests?



# What was the average time to reply to a WHOIS data access?





# Summary

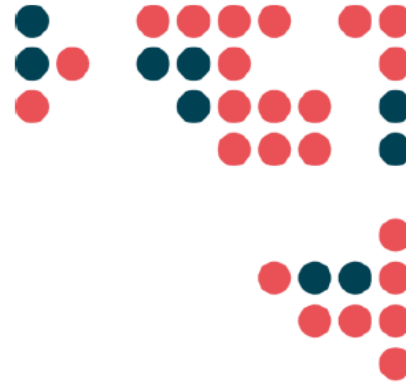
Overall, our findings are that while **EU-based geo TLD registries take GDPR seriously and have enacted measures to protect citizens' personal data**, the number of requests to access the data is vanishingly small, and these **requests are being dealt with efficiently**.

This study of the geoTLD registries shows there is **no evidence-based need for a universal access model**, based on how GDPR is working in practice.

# CENTR GDPR Study



Council of European National  
Top-Level Domain Registries



## CENTR Survey

### Whois status and impacts from GDPR

Period: June – July 2018

Initiator: CENTR

Responses: 25

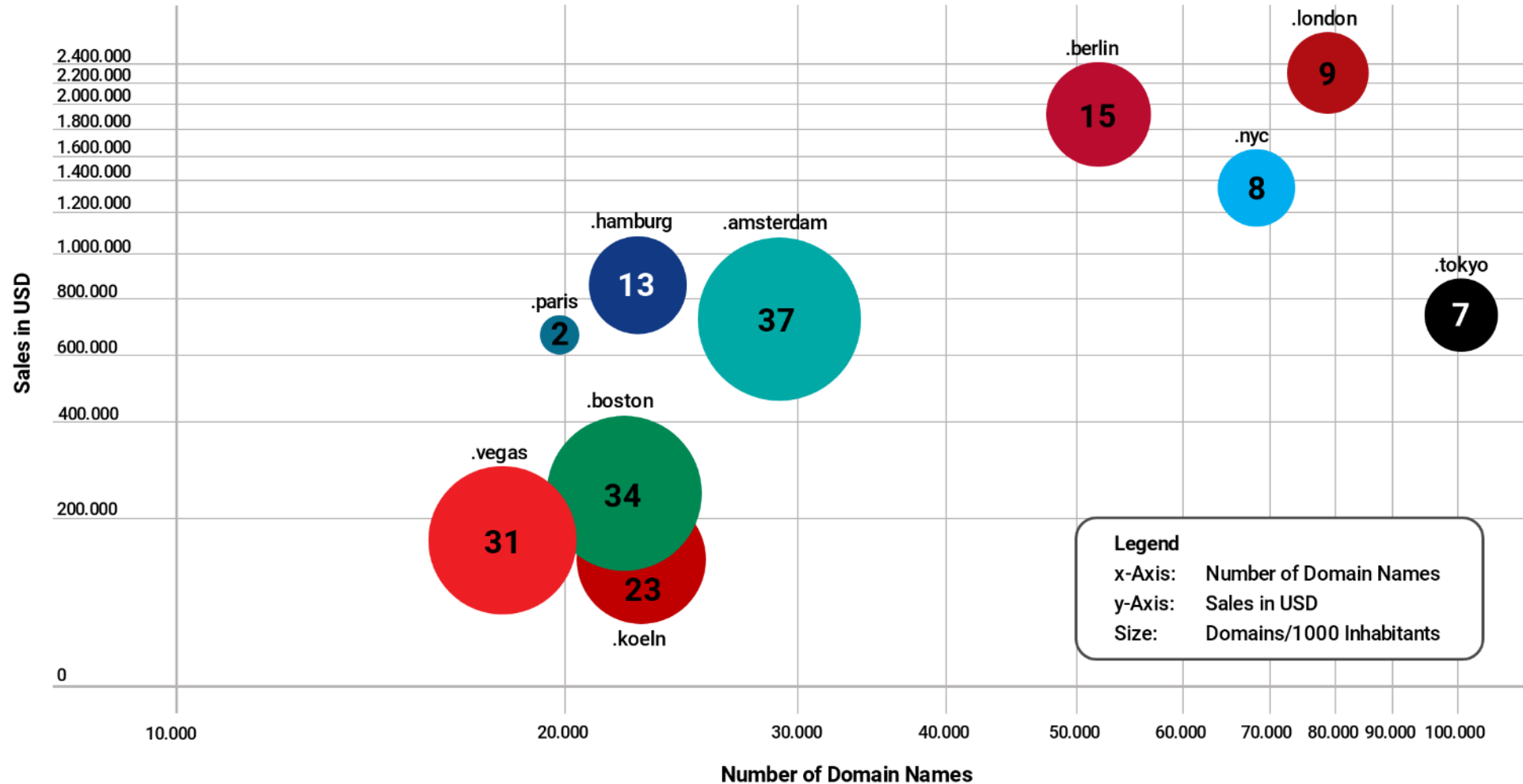
Respondents: .at, .au, .be, .ch, .cz, .de, .dk, .ee, .es, .eu, .fi, .fr, .ie, .lu, .me, .nl, .no, .nz, .pl,  
.pt, .rs, .se, .si, .ua, .uk

# 3. Marketing & Communication

# Marketing & Communication

- Latest geoTLD marketing & sales campaigns
- How to get governments work with your geoTLD domain names
- Ideas/projects to get more awareness in the market

# Top 10 cityTLD Comparison 2018



.ruhr Presentation

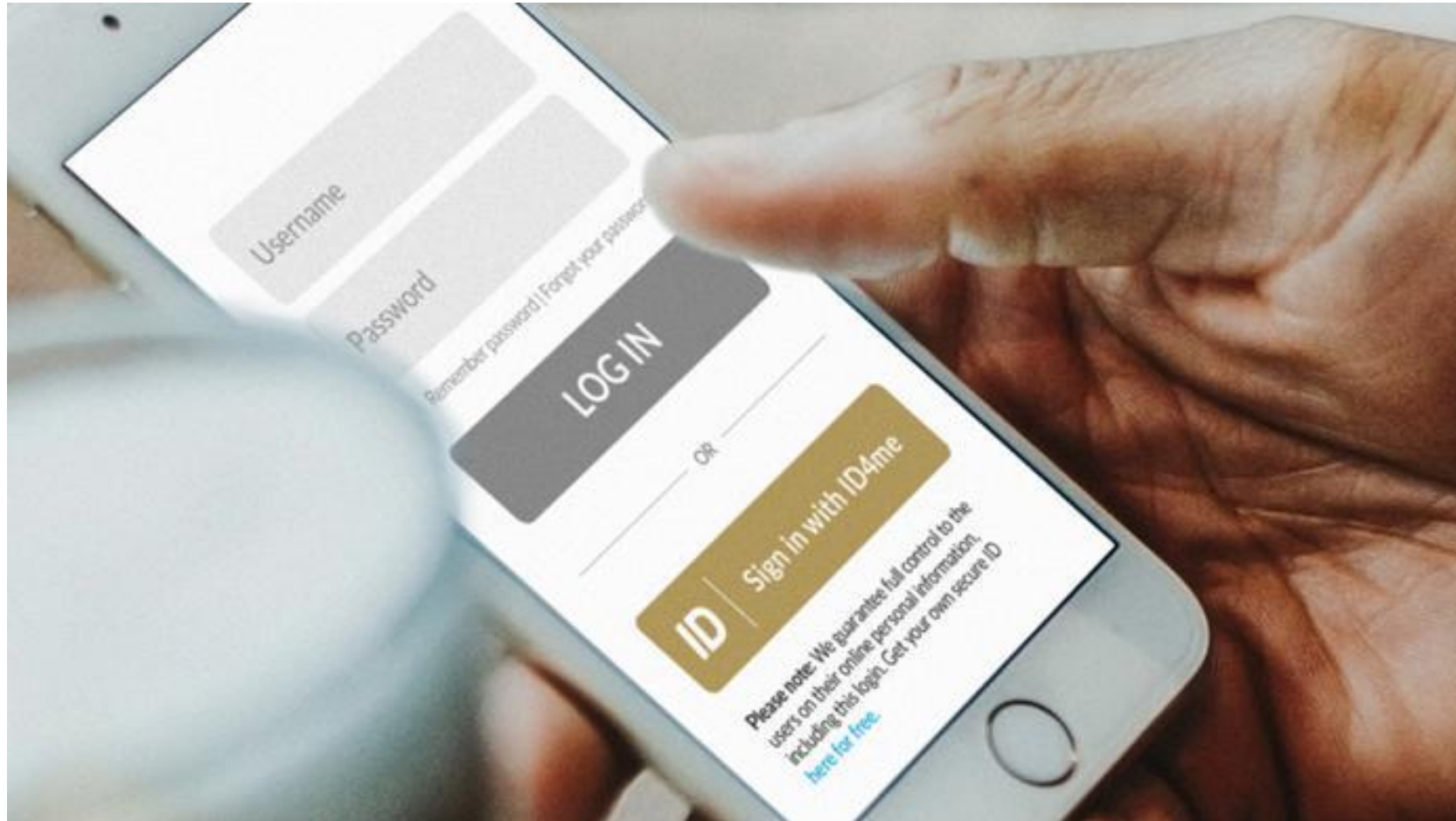
# .bzh Emoji Proposal

www.🇺🇸.bzh

## 4. Interesting Topics



# ID4me – Single Sign-on / Once Only Login



# Neustar's Pre-Round Proposal

## CircleID

[Home](#) [Topics](#) [Blogs](#) [News](#) [Community](#) [Industry](#)

[Home](#) / [Blogs](#)

### New TLD Subsequent Procedures: A Proposed Model to Move Forward

By [Donna Austin](#)

Oct 14, 2018 4:26 PM PDT | [Comments: 0](#) | [Views: 1,508](#) [Comment](#) | [Print](#)

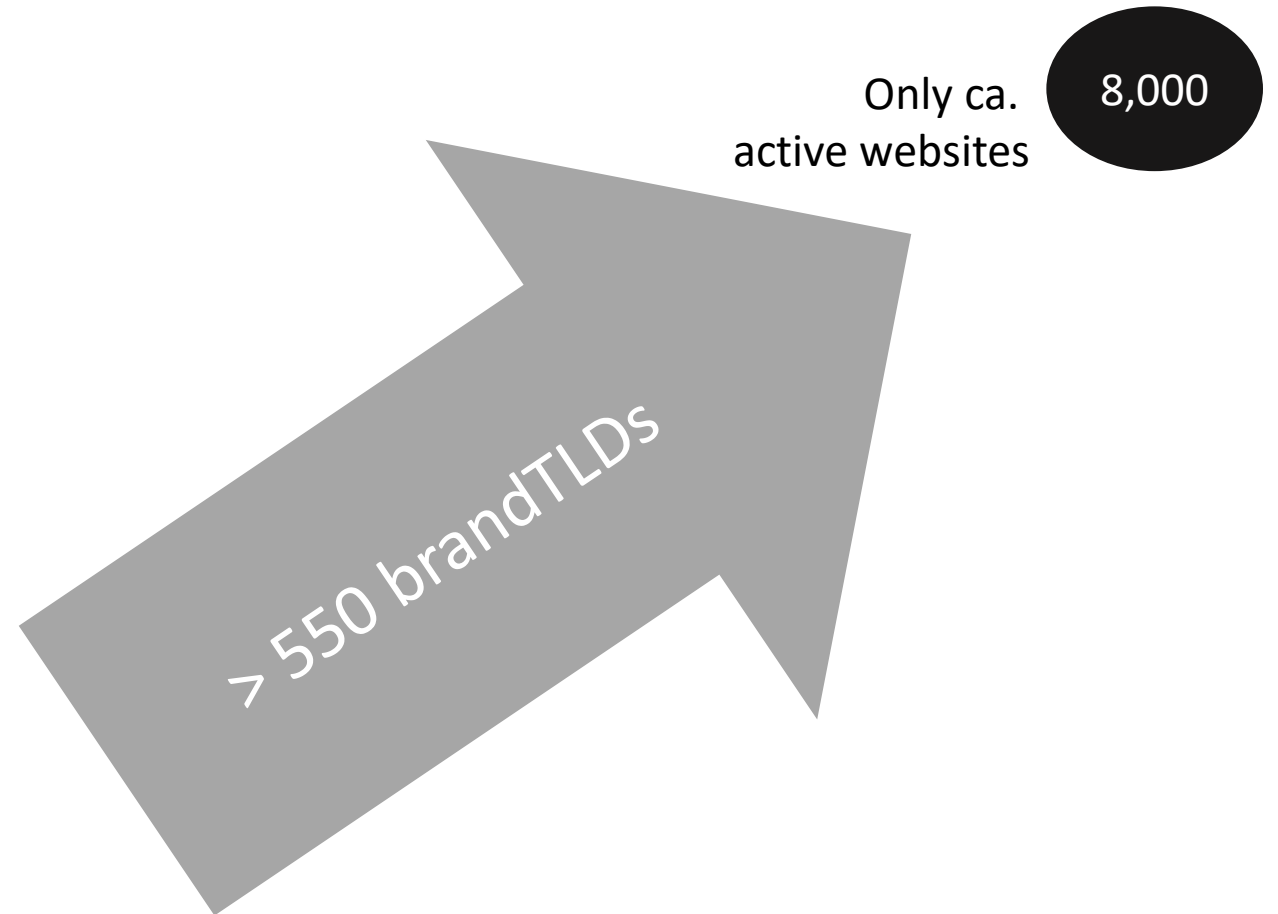
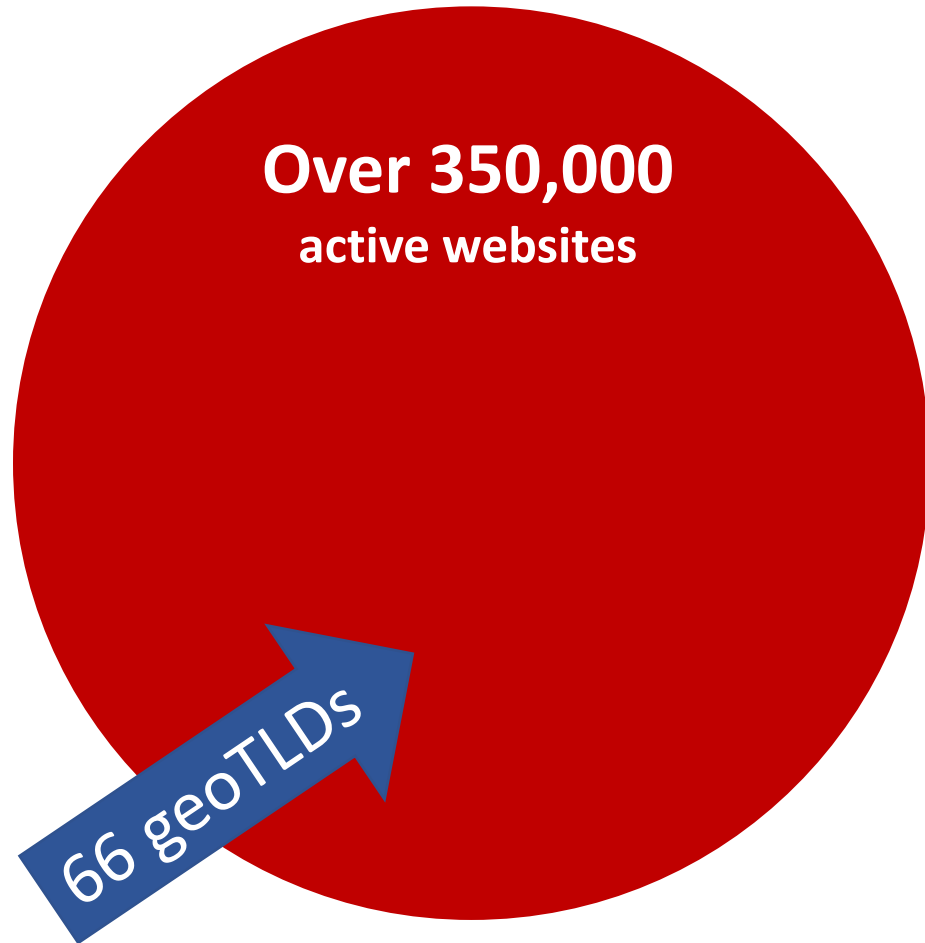


Back in February 2017, I published the article "Next gTLD Round — A Seven Year Itch" on CircleID advocating for the Board, ICANN Community, and ICANN org to reach a common understanding of what needed to be accomplished in order to identify a date to open the next application window for new gTLDs.



geoTLD.group

# geoTLDs create awareness, not .brands



## 5. ICANN related Work

# ICANN related Work

- Policy update (Katrin/Sebastien)
- Input on WT 5
- Input on Strategic Planning
- Input on Neustar proposal

# “Subsequent Procedures” WG

- We filed our comment on the “Initial Report on the New gTLD Subsequent Procedures Policy Development Process (Overarching Issues & Work Tracks 1-4)”
  - Current Status: 3 working groups analyze comments, final report due Summer 2019
- We will comment on the Initial Report of Work Track 5
  - Current Status: Initial report due End of November 2018, comment period open until early 2019

# Other Policy topics

- EPDP Update
- “Proposed model to move forward” by Neustar

6. Any other business



# GDD Handbook

- Should we ask ICANN to provide a dedicated version for geoTLDs?
- Some input from our side would be needed (e.g. requirement support letter, community status)
- The Brand Registry Group has issued a special .brand edition
- <https://youtu.be/gotFgw6o4sk>

## Global Domains Division (GDD) General Operations Handbook for Registrars

Version 1.1  
21 August 2018

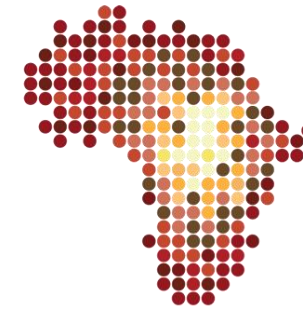


# Logo competition 2019

Idea: geoTLD logo competition - Let the community decide which logo they love

## Advantages

- Attention within the ICANN community
- Good for finalists/winners



dot AFRICA  
AfricanO



# Internal Work

- Key Performance Indicators

# Mission GeoTLD Group AISBL

The geoTLD.group promotes and connects those engaged in the advocacy, implementation, governance, promotion and development of geoTLDs within their communities and to their stakeholders.

For its members, the geoTLD.group runs regular meetings, maintains communication, shares information and best practice, gathers data and statistics, and develops and distributes common positions in relation to stakeholders.