GNSO IDN work

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IDN Workshop
São Paulo, Brazil

New gTLDs

- **GNSO designing new gTLD policy to support the use of the IDN standards for the gTLD strings**

- **Consistent policy for any type of string used as a gTLD**

Selection Criteria

- **Three main categories**
  - **String criteria**
  - **Applicant criteria**
  - **Process conditions (ICANN)**

String Criteria

- **Not confusingly similar to an existing TLD**
- **Not infringe the legal rights of others**
- **Not cause technical instability**
- **Not contrary to public policy**
- **Not a reserved word**

Guidelines related to strings

- As part of implementing the new gTLD policy, extensive guidelines will need to be prepared which would incorporate IDN based examples

- The object is to maximize the chance that a string proposed by a new gTLD applicant will not get any objections from the community

Objection process

- **Proposed strings will be published**
- **Community can object to the strings based on the string criteria**
- **Investigating possible dispute resolution providers**
- **IDNs make this more difficult and will need to learn from experience**

GNSO IDN Working Group

- **The purpose of the GNSO IDN Working Group is to identify and specify any policy issues that should be considered by the GNSO via a policy development process (PDP) that have not already been considered within the new gTLD PDP.**

Membership of the group

- **Membership is open to any member of a GNSO constituency or the GNSO Council. ICANN advisory committees may appoint liaisons to the working group**
- **Chaired by Ram Mohan**

Issues raised

- **Transliterations**
- **Don't delay new gTLDs until decision made to introduce IDNs in the top level**
- **Whether aliasing should be supported with DNAMES**
- **Should scripts at second and lower levels match the script at the top level**
- **WHOIS – non-standard implementations**

Issues raised

- **Political entities have responsibilities for particular scripts or languages that use those scripts**
- **Not all scripts will be supported by either Unicode or the subset of Unicode allowed in the IETF standards**

Issues raised

- **How to handle names of countries, dependencies and other areas of particular geopolitical interest**

- **So far interest expressed in .berlin and .nyc for new gTLDs**

- **Already 2 million IDNs in the second level for gTLDs – protocol changes will need to be phased in**

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Collaboration

- **Assuming set of possible strings**
  - **Restrictions on what strings are allowed**
  - **Geopolitical strings**
  - **Collaboration between GAC/ccNSO on how to allocate some or all geopolitical strings?**
  - **GNSO processes for other geopolitical strings – objection process and dispute resolution**